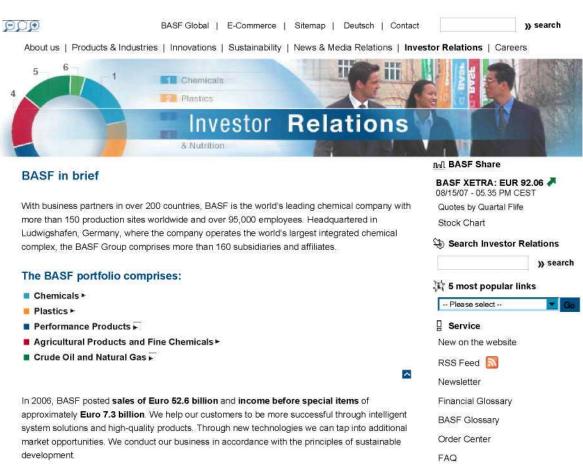
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Sales by segment



We are active in all of the world's important markets. The advantages offered by our Verbund help us to operate cost-effectively and compete with strength in tough markets. We have managed our portfolio to make us less susceptible to cyclicality and oil price fluctuations.

We want to expand on BASF's position as the world's leading chemical company. To underline this, we have added new elements to the proven core ideas of our strategy. And BASF's new logo and corporate design are the visible signs pointing our way to the future.

BASF Factsheet (two pages, PDF, 94 KB) Milestones in history About Us Financial Report 2006 몲 **=**#

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